

Worth International Media Group Internet Privacy Policy

UPDATED AND REVISED AS OF March 15, 2012

Worth International Media Group takes your online privacy seriously. Please read the following to learn more about our privacy policy.

Worth International Media Group ("WIMG") publishes this Internet Privacy Policy to inform you of our practices concerning the collection and use of information you provide us through interactions with our websites, WIMG-affiliated websites and email communications.

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How We Collect Information

WIMG collects personal information in a variety of ways, including when you register with WIMG on our websites or through initial interactions via our email communications, when you subscribe to WIMG services through our websites, when you use WIMG products or services via the websites, when you visit WIMG websites or the websites of certain WIMG partners, and when you enter Internet-based promotions or sweepstakes sponsored or administered by WIMG.

User Registration

When you register on our websites, we ask for and collect information such as your name, email address, zip code, occupation, industry as well as other pertinent information. For some products and services we may also ask for your address and information about you and/or your business's activities. Once you register with WIMG and sign in to our services, you are not anonymous to us.

Email Broadcasts

Users may elect to participate in a variety of WIMG email broadcasts, ranging from daily news to supplier hot deals. WIMG collects personal information in connection with the registration for and use of such services.

Contests

Users may elect to participate in promotions and/or promotional contests that WIMG conducts from time to time on behalf of its clients. WIMG collects personal information in connection with user registration for and participation in such promotions and contests.

Educational Programs

Users may elect to participate in educational programs such as Seminars, Webinars, etc. that WIMG conducts from time to time. WIMG collects personal information in connection with user registration for and participation in such programs.

Events

Users may elect to participate in events that WIMG conducts from time to time. WIMG collects personal information in connection with user registration for and participation in such programs.

Cookies

"Cookies" are small pieces of information that are stored by your browser on your computer's hard drive. WIMG or its advertisers may send a cookie to your computer through your browser. WIMG uses cookies to track page requests and the duration of each user's visit and the use of cookies allows us to provide a user's browser with information tailored to the visitor's preferences and needs and to also streamline the user's visits to our websites. You can choose whether to accept cookies by changing the settings of your browser. You can reset your browser to refuse all cookies or allow your browser to show you when a cookie is being sent. If you choose not to accept cookies, your experience at our websites may be diminished and some features may not work as intended.

IP Addresses

WIMG automatically receives and records information on our server logs from your browser, including your IP address, WIMG cookie information, and the website page you request. WIMG uses this information to help diagnose problems with our servers, for system administration, and to examine our website traffic in aggregate. The information may be collected and used to improve the content of our Web pages and to customize content and/or layout for each user.

Purchases

If you are purchasing something from a WIMG website, we need to know personally identifiable information such as your name, email address, mailing address, credit card number, and expiration date. This allows us to process and fulfill your order and to notify you of your order status. This information may also be used by WIMG to notify you of related products and services. Credit card information will not be shared or sold to unaffiliated third parties for any purpose without your express permission, except as necessary to process the transaction.

Use of Information

If you elect to provide us personal information, we use it primarily to deliver the service you requested. WIMG may use personal information in a variety of ways including the following:

- WIMG may use personal information collected through its websites to send out targeted email promotions on behalf of its advertisers and industry partners.
- WIMG may combine information about you that we have with information we obtain from business partners or other companies in order to better deliver products and services that may be of interest and benefit to you.
- WIMG may use personal information to contact users regarding renewing subscriptions to WIMG services and products.
- WIMG may use personally identifiable information to send notification of WIMG's or our partners' products and services by such methods as email and/or postal mail.
- If you provide financial information, we use that information primarily to verify your credit and collect payments for your purchases, orders, subscriptions, etc.
- WIMG may send product announcements or special edition e-letters to online registrants.
- If you participate in a WIMG educational program, virtual tradeshow, or other time-sensitive program, we may contact you to remind you of upcoming deadlines or additional information concerning these programs.
- WIMG occasionally conducts subscriber and/or user surveys to better target our content to our audiences. The aggregated information collected is sometimes shared with our advertisers; however, we will do not share specific individual information with a third-party.
- WIMG operates several websites featuring its travel-related content and services. WIMG may share personal information collected from users of its websites internally across these websites to better serve its users.
- WIMG offers lead generation opportunities to its travel industry audiences. These opportunities may become available by completing an education course or other online programs. WIMG may externally share contact information (which includes street addresses, phones numbers and email addresses) collected from users of its websites/lead generation programs. Users of these products may opt-out of sharing contact information in our lead generation program at any time through the website's user dashboard or by emailing support@worthit.com.

WIMG has numerous products and services and therefore numerous email and promotion lists. In an effort to allow users to tailor their participation in WIMG services and promotions, WIMG provides users the ability to choose specific lists or products of interest and opt-out options are product and use/list specific. All email promotions sent from WIMG provide an opt-out link at the bottom of the email pursuant to which users can opt-out of specific products and promotions. If you

receive one of these emails and wish to unsubscribe please follow the instructions given in each email or contact support@worthit.com.

From time to time we may use customer information for new, unanticipated uses not previously disclosed in our Privacy Policy. If our information practices change at some time in the future we will post the policy changes to our websites and email communications.

Sharing of Information Collected with Third Parties

In general, WIMG does not rent, sell, or share personal information about you with other people or nonaffiliated companies except to provide products or services you have requested, when we have your permission, or under the following circumstances:

- We may provide personal information about our users to trusted partners and vendors who work on behalf of, or with WIMG under confidentiality and similar agreements prohibiting such parties' further use of the information. These companies may use your personal information to help WIMG communicate with you about offers from WIMG and our marketing partners. However, these companies do not have any independent right to use or share this information.

- When you register for an educational program, contest, event, webinar, or other promotion that is sponsored by a third party, the third party will be provided personally identifiable information unless otherwise posted in connection with the promotion. The third party may contact you in regard to current or future educational opportunities, contests, events or promotions.

- WIMG may offer white-labeled products to its third-party partners that may include contact information of users of its websites/education programs/lead generation programs. The products are solely offered to third-party partners as a way to help travel professionals generate more leads. Users may universally opt out of these programs through the WIMG website's user dashboard or by emailing support@worthit.com.

- WIMG may from time to time share personal information such as email addresses with trusted third parties who deliver content that is likely to be of interest to the user and subject to opt-out obligation on the part of such third party.

- We may share personal information where we have a good faith belief that such action is necessary to comply with a judicial proceeding, a court order, or legal process served on WIMG, or to establish or exercise our legal rights or defend against legal claims.

- We may share such information where we have a good faith belief that it is necessary in order to investigate (or assist in the investigation of), prevent, or take action regarding illegal activities, suspected fraud, situations involving potential threats to the physical safety of any person, violations of WIMG's terms of use, or as otherwise required by law.

- If WIMG is acquired by or merged with another company, we will transfer information about you to this other company in connection with the acquisition or merger.

Discussion Groups

Forums/Chats/Blogs: Discussion groups are available for our users on our websites. Participants should be aware that information disclosed in these discussion lists is made available to all members and thus becomes public information. We suggest that you exercise caution when deciding to disclose any personal identifiable information in such discussion groups. WIMG is not responsible for the personally identifiable information you choose to submit in these forums.

Users may elect to participate in user forums to exchange information relevant to and of interest to Users of the website. To participate in the forums, users will be required to submit information such as a public username, identifying picture or image, areas of expertise, biographical information, and other similar personally identifying information. Your forum username, number of posts, date and time of your post, areas of expertise, and uploaded picture or image will be publicly available to Users of our websites. In addition, and other information designated by you in the registration process for public display will also be available to any User of our websites.

Security

WIMG websites take commercially reasonable precautions to protect your personal information. When we transfer and receive certain types of sensitive information such as credit card and payment information, we re-direct users to industry standard SSL (Secure Socket Layer) encrypted servers. As a result, sensitive data you submit to our websites such as credit card and payment information is transmitted securely over the Internet.

Disclaimers

WIMG is not responsible for any breach of security or for any actions of any third parties that receive the information. WIMG also links to a wide variety of other sites and contains advertisements of third parties. We are not responsible for their privacy policies or how they treat information about their users.

Children & Privacy

Our websites are general audience websites and are not directed to children under the age of 13. We will never knowingly collect personally identifiable information from children under the age of 13 without verifiable parental consent. If you are under the age of 13, please do not provide us with personally identifiable information of any kind whatsoever. If we become aware that a user is under the age of 13 and has submitted Personal Information without verifiable parental consent, we will remove his or her personally identifiable information from our files.

We understand that children may not fully understand all of the provisions of this Privacy Policy or make informed decisions about the choices that are made available to adult users of the websites. We encourage parents and guardians to spend time with their children online and to be familiar with the websites they visit. WIMG does not sell products to persons under the age of 18. If you are under the age of 18, you are required to seek the consent of your parent or guardian to purchase products from our websites.

Update/Change Your Data

To update your email address or change your email preferences please contact support@worthit.com.

WIMG reserves the right, at any time and without notice, to add to, change, update or modify this Privacy Policy, simply by posting such change, update or modification on our websites. Any such change, update or modification will be effective immediately upon posting.

What Else Should I Know About My Privacy When Online?

WIMG websites contain many hyperlinks to other websites. WIMG websites also contain advertisements of third parties. WIMG is not responsible for the privacy practices or the content of such third party websites or advertisers. WIMG does not share any of the individual personal information you provide WIMG with the websites to which WIMG links, except as stated elsewhere within this Privacy Policy, although WIMG may share aggregate data with such websites (such as how many people use our Sites).

Please check with those third party sites to determine their privacy policy. When WIMG embeds third party content into one of its WIMG web pages, WIMG will use reasonable efforts to advise our users that they are viewing content from a third party controlled website. In many cases, your browser settings will indicate content not controlled by our websites, while in other cases, this operation will be transparent. Under no circumstances can WIMG be responsible for content controlled by third parties. Customers/users should read and understand any privacy policy noted on all third party websites.

Please keep in mind that whenever you voluntarily disclose personal information online - for example through email, discussion lists, or elsewhere - that information can be collected and used by others. In short, if you post personal information online that is accessible to the public, you may receive unsolicited messages from other parties in return.

Ultimately, you are solely responsible for maintaining the secrecy of your personal information. Please be careful and responsible whenever you're online.

Under a provision of California law, a California resident who has provided personal information to a business with whom he/she has established a business relationship for personal, family, or household purposes ("California customer") is entitled to

request information about whether the business has disclosed personal information to any third parties for the third parties' direct marketing purposes. Alternatively, the law provides that if the company has a privacy policy that gives either an opt-out or opt-in choice for use of your personal information by third parties for marketing purposes, the company may instead provide you with information on how to exercise your disclosure choice options.

Because this Site is intended for use on a business-to-business basis, this provision of California law will not apply, in most cases, to the information collected.

To the extent a California resident using this Site for personal, family, or household purposes seeks information covered the law, this Site qualifies for the alternative option. As stated in our Privacy Policy, users of the Site may opt-out or opt-in to the use of your personal information by third parties. Therefore, we are not required to maintain or disclose a list of the third parties that received your personal information during the preceding year for marketing purposes. To prevent disclosure of your personal information for use in direct marketing by a third party, do not opt-in to such use when you provide personal information on the Site. Please note that whenever you opt-in to receive future communications from a third party, your information will be subject to the third party's privacy policy. If you later decide that you do not want that third party to use your information, you will need to contact the third party directly, as we have no control over how third parties use information. You should always review the privacy policy of any party that collects your information to determine how that entity will handle your information.

California residents who utilize this Site for personal, family, or household purposes may request further information about our compliance with this law by e-mailing Gary@worthit.com. You should put the statement "Your California Privacy Rights" in the subject field of your email. Please note that we are only required to respond to one request per customer each year, and we are not required to respond to requests made by means other than through this email address.

Your Consent To This Policy

By using our websites, you consent to the collection and use of information by WIMG as specified in this policy. Please also note that your use of our websites is governed by the WIMG Terms and Conditions. If you do not agree to the terms of the Privacy Policy or the Terms and Conditions, please do not use the websites, products and/or services.

Please send any questions about WIMG's Privacy Policy to Gary@worthit.com or mail to:

Attn: Gary Herman, EVP
Worth International Media Group 5979 NW 151st Street, Ste 120
Miami Lakes, FL 33014

Limitations On Liability

IN NO EVENT WILL WIMG OR ITS PARENT, AFFILIATES, LICENSEES OR ANY PARTY INVOLVED IN CREATING, PRODUCING OR DELIVERING THE SITES OR ITS PRODUCTS OR SERVICES BE LIABLE IN ANY MANNER WHATSOEVER FOR ANY INCIDENTAL, CONSEQUENTIAL, INDIRECT, SPECIAL OR PUNITIVE DAMAGES ARISING OUT OF YOUR ACCESS, USE OR INABILITY TO USE THE SITES, OR IN CONNECTION WITH ANY FAILURE OR PERFORMANCE, ERROR, OMISSION, INTERRUPTION, DEFECT, DELAY IN OPERATION OR TRANSMISSION, COMPUTER VIRUS OR LINE OR SYSTEM FAILURE (INCLUDING LOSS OF PROFITS, LOSS OF BUSINESS OR DATA, BUSINESS INTERRUPTION, AND DAMAGES THAT RESULT FROM INACCURACY OF THE INFORMATION OR INCONVENIENCE, DELAY, OR LOSS OF THE USE OF THE SITE). THE FOREGOING LIMITATIONS APPLY WHETHER THE ALLEGED LIABILITY IS BASED ON CONTRACT, TORT, NEGLIGENCE, STRICT LIABILITY OR ANY OTHER BASIS, EVEN IF WIMG OR ITS AFFILIATES OR ANY OTHER PARTY HAS BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES.